

# WV School of Osteopathic Medicine Center for Rural & Community Health Strategic Plan 2020-2023

## OUR MISSION:

Driving Engagement in  
Rural Health

## OUR VISION

CRCH builds infrastructure that empowers communities to reach their highest level of health and wellness through evidence-based, community-engaged outreach, education and research



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## VALUES

**Principles or standards by  
which we operate**

We are committed to excellence and innovation through:

- Service to others
- Trust & integrity in relationships
- Respect for communities
- Strength-based collaboration
- Inclusivity & social responsibility

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A Special Acknowledgement and Thanks to . . .

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**Summary**

The West Virginia School of Osteopathic Medicine (WVSOM) Center for Rural and Community Health (CRCH) was implemented in 2009 to impact population health at a grassroots level. The CRCH began as a resource to Greenbrier County. In 2016, the decision was made to expand the work of CRCH statewide. In November 2016, the CRCH staff began a six-month process of strategic planning for the future and created the initial CRCH strategic plan 2017-2020. An addendum was created to the initial strategic plan 2018-2020. This document is the result of planning sessions preparing for the upcoming 3 years, 2020-2023.

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### **Center for Rural and Community Health Strategic Plan Acronyms**

AHEC – Area Health Education Center

BPH – Bureau for Public Health

CBPR – Community Based Participatory Research

CDSMP/DSMP – Chronic Disease Self-Management Program/Diabetes Self-Management Program

CER – Community Engaged Research

CHERP – Community Health Education Resource Person

CHW – Community Health Worker

CRCH – Center for Rural and Community Health

CTG – Community Transformation Grant

EBP – Evidence Based Practice

EHR – Electronic Health Record

GCHA – Greenbrier County Health Alliance

HIS/HER – Health Index Score/Health Enhancement Response

MOA – Memorandum of Agreement

MU – Marshall University

OR – Office of Research

PBRN – Practice Based Research Network

PD – Professional Development

QI/QA – Quality Improvement/Quality Assurance

RHI- Rural Health Initiative

RHR – Rural Health Rotation

SA – Scholarly Activity

SMRC – Self Management Resource Center

SOR – State Opioid Response

TA – Technical Assistance

TBD – To be determined

WVCTSI – West Virginia Clinical & Translational Science Institute

WVSOM – West Virginia School of Osteopathic Medicine

WVU – West Virginia University

## **IMMEDIATE PRIORITY TASKS (FOCUS OF 1<sup>ST</sup> 3 MONTHS)**

This Strategic Plan is written to establish objectives for completion July 1, 2020 – June 30, 2023. This document is also designed to record progress on each objective and to establish how we evaluate the success of each project/program. To “jumpstart” us into the strategic planning process for the next 3 years, we have established immediate priority tasks and who is responsible for completing the work.

1. Submit all current grants for 2020-2021 (Mace)
2. Work on new CRCH office space build-out (Mace)
3. Thriveasaurus Project (Martin)
4. AmeriCorps renewal (Martin)
5. CHERP/CHW online trainings & platform (Heinsberg)
6. Complete Behavioral Health Plan resulting from Learning Collaborative activities (Hinkle)
7. Opioid toolkit replication statewide (Baker)
8. Complete goals of 2020 SOR PD grant (Holt)
9. Get NADA approved nationally for online classroom training (Boggs)
10. Update & monitor the CRCH Website (Hereford)
11. Continue to develop CRCH Outreach and GCHA operations and grant management including HCCC onboarding (Hurst/Levine)
12. Continue to develop CRCH Outreach and GCHA future staffing and complete draft memorandum of understanding between CRCH and GCHA. (Hurst/Levine)

The CRCH 3-year strategic plan outlines 12 overarching goals with the objectives for how the goals will be met. Due to the COVID-19 pandemic we have added a section on the work we have accomplished thus far relative to the public health response and are leaving open space in table format to keep track of additional COVID-19 activities that may occur in the future.

## Administration

### Goal 1: INTERNAL CAPACITY BUILDING

Objective	Progress to Date	Key Action Steps	Evaluation Methods
Maintain or increase current CRCH funding Levels	<p>SOR TA grant submitted January 21, 2021</p> <p>Currently writing HRSA-RCORP Implementation Grant due 3/12/21</p> <p>Pursuing information on ARC Power grant due 4/16/21</p>	<p>Continue to meet all objectives in all grants, every time in order to maintain trust with funding agencies</p> <p>Seek funding sources, including partnership funding applications</p> <p>Apply for funding that meets with the mission &amp; vision of CRCH</p> <p>Continue to work collaboratively with the ORSP and WVSOM Finance Office</p>	<p>Have all progress reports been submitted timely?</p> <p>How many applications were submitted to new funding sources?</p> <p>How much funding has been obtained annually?</p> <p>Did we attend all funding related meetings and provide all requested information to the ORSP &amp; the Finance Office?</p>
Ensure staff are educated, trained, maintained, paid commensurate with job duties & are satisfied with their employment.	<p>CH assumed role of CRCH Director</p> <p>Grant Writer position in interview stage</p> <p>All evaluations are up-to-date</p> <p>Salary equity reviews have been conducted on all staff over the past 18 months.</p>	<p>Be fully staffed for the work to be done</p> <p>Maintain staff salary equity</p> <p>Support staff education and professional development</p> <p>Conduct meetings with staff to offer TA and coaching as needed</p> <p>Conduct annual performance evaluations</p>	<p>Is CRCH fully staffed?</p> <p>Have salary equity reviews been conducted by HR for CRCH positions annually?</p> <p>Do CRCH staff attend professional development opportunities?</p> <p>Do staff report appropriate access to the Exec. Dir?</p> <p>Do staff report job satisfaction on annual performance evaluation?</p>
Continue AmeriCorps Program	<p><b>8/4/21:</b> We are in the process of recruiting for the upcoming service term (9/21-8/22).</p> <p>We have two full-time repeat AmeriCorps for 2020-2021.</p>	<p>Assign AmeriCorps members to cover outreach needs in our communities.</p>	<p>Did we meet all the requirements of the AmeriCorps program?</p>

Renovate new CRCH space and move in	Space is currently under renovation, furniture selection is occurring ETA – 6-9 months	Have commitment from Dr. Nemitz to begin renovation of space.  Space renovated and furnished  Move the CRCH into new space.	Has the CRCH moved into a new space that accommodates all CRCH employees?
Maintain current community and corporate partnerships & increase partnerships & collaborative projects	CRCH has maintained current partners  New partners include: Milken Institute State AG's Office CAMC	Be a good partner/collaborator  Be responsive to partners' needs  Seek new partnerships – funded and unfunded	Has CRCH maintained current partners/collaborators  How many new partnerships have been cultivated?
Maintain new CRCH Website – Increase Online Presence	A link to the new website was sent to contact lists  The website is current	Develop a process for adding and removing items from Web site  Assign CRCH staff person to monitor and maintain Web site  Advertise new Web site to all of our contacts	Was a process developed for adding and removing items?  Did we send a link to our Web site to our contact lists?  Are we keeping the Web site up-to-date and relevant?
Incorporate more program/project evaluation		Ensure that all CRCH programs/projects have an evaluation component  Work with the new WVSOM Research Corp to establish evaluation & tracking mechanisms for CRCH Programs/Projects	Did we incorporate evaluation into all CRCH programs/projects?  Did we implement evaluation & tracking mechanisms established by WVSOM Research Corp.
Transition current Executive Director toward WVSOM VP role	DMace is no longer ED of CRCH, she is WVSOM VP Moved office to Foundation. CH is in CRCH ED office.	Continue to train and delegate to CRCH Assistant Director  Over next 12-18 months establish transition plan	Has the CRCH Executive Director transitioned to fully serving in VP role?

## Education & Training

### Goal 2A: CHERP LEVEL 2 ONLINE TRAINING DEVELOPMENT AND IMPLEMENTATION

Objective	Progress to Date	Key Action Steps	Evaluation Methods
<p>CHERP Level 2 Health Promotion: Create project plan for design and development of course for online delivery format; including external corresponding tools and resources, and additional external complementary training opportunities for competency capacity building.</p>	<p><b>As of February 2, 2021:</b></p> <ol style="list-style-type: none"> <li>1. Completed</li> <li>2. Ongoing</li> <li>3. Initiated/ongoing;</li> <li>4. Ongoing</li> <li>5. Ongoing</li> <li>6. /Ongoing &amp; Weekly</li> <li>7. Completed</li> </ol>	<p>Through weekly/monthly meetings with instructors, designers, and project staff:</p> <ol style="list-style-type: none"> <li>1. Develop project outline, work plan, action steps, and scope of work, roles, and responsibilities for project staff.</li> <li>2. Identify and research revisions and updates of course content.</li> <li>3. Create project timeline with clear deliverables, deadlines and detailed project schedules for Media Services video/recordings, IT/learning management system (LMS) application, and unit development.</li> <li>4. Select and compile educational components: content, videos, illustrations, interactive tools, resources, references, etc.</li> <li>5. Design and create course content per unit and apply ADA compliance.</li> <li>6. Regular project monitoring through correspondence and meetings with IT Director/Staff, Media Services</li> <li>7. Maintain Articulate software license.</li> </ol>	<p>Were components of the project work plan, outline, timeline, etc. created and completed?</p> <p>Were the meetings held to action steps etc. performed to meet project work plan objectives and timeline?</p> <p>Was training material compiled and adjusted for online delivery format with ADA compliance?</p>
<p>In Moodle LMS, apply course content and components to include: Unit SCORN packages with transcripts, evaluation tools, resources, certificate, references, acknowledgements, etc.</p>	<ol style="list-style-type: none"> <li>1. Completed</li> <li>2. Ongoing</li> <li>3. Ongoing (50%)</li> <li>4. Ongoing</li> </ol>	<ol style="list-style-type: none"> <li>1. Build Level 2 online platform outline in Moodle LMS.</li> <li>2. Design and create training units with ppt. &amp; convert to Articulate software (SCORN packages) with corresponding transcripts and resources.</li> <li>3. Design and create test bank/exams</li> <li>4. Design and create evaluation tools</li> </ol>	<p>Use evaluation tools and LMS reporting features for assessment and evaluation data collection.</p> <p>IT system checks and settings reviewed and confirmed for appropriate system course setup.</p> <p>Perform internal and external</p>



	<ul style="list-style-type: none"> <li>5. Certificate completed; Payment fee TBD</li> <li>6. Completed in CHERP Adm. Portal; revisions as necessary.</li> <li>7. Completed</li> </ul>	<p>(pre/post-test, formative unit quizzes, summative exams, and learner course survey).</p> <ul style="list-style-type: none"> <li>5. Create training certificate and determine payment fee.</li> <li>6. Add CHERP Level 2 account permission to learner profile settings, the course and certificate.</li> <li>7. Custom certificate and payment processing for electronic payments established through WV State Treasurer's Office (WVSTO)</li> </ul>	<p>learner application test as content is applied and linked to WVSTO.</p>
Alpha test mid-way of platform completion to evaluate the quality of the product and ensure beta readiness.		<ul style="list-style-type: none"> <li>1. Identify a heterogeneous group of testers (trained CHERPs and other select primary stakeholders) for alpha testing.</li> <li>2. Testers provide feedback and any critical or important issues.</li> <li>3. Collect and apply alpha test results.</li> </ul>	<p>Alpha test was implemented?</p> <p>Testers provide feedback and critical or important issues were fixed?</p> <p>Does the product work as intended and beta ready?</p>
Adjustments and recommendations communicated and updated as identified in the alpha test reporting.		<ul style="list-style-type: none"> <li>1. Feedback and alpha results communicated to instructors, developers, and project staff prior to continuing production and design.</li> </ul>	<p>Adjustments from alpha testing were completed to address critical or important issues?</p>
Completion and review of CHERP Level 2 online training platform.		<ul style="list-style-type: none"> <li>1. Instructors/developers, and project staff review to identify any necessary revisions and adjustments.</li> </ul>	<p>Review was completed and adjustments were made?</p> <p>Platform was completed and finalized?</p>
Beta test with primary stakeholders for an internal and external review of platform site.		<ul style="list-style-type: none"> <li>1. Identify stakeholders for beta testing.</li> <li>2. Evaluate stakeholder satisfaction and ensure release readiness.</li> <li>3. Collect and apply beta test results.</li> </ul>	<p>Beta test was implemented?</p> <p>Stakeholders provided feedback?</p> <p>Is the course ready for release?</p>
Complete beta test		<ul style="list-style-type: none"> <li>1. Communicate results of beta test to instructors, developer, and/or project staff.</li> <li>2. Fix critical or important issues,</li> </ul>	<p>Were beta test results communicated to appropriate parties?</p>

		adjustments, revisions, etc.	Were critical or important issues fixed or addressed?
Omega Review and approval from key WVSOM administration.		<ol style="list-style-type: none"> <li>Showcase course for key administrators</li> <li>Correspondence/feedback from key administrators pertaining to omega review and course approval.</li> </ol>	<p>Was the omega review successfully completed?</p> <p>Was the course approved?</p> <p>Is the course ready for public release?</p>
Project Monitoring: Ongoing assessment and evaluation of training course.		<ol style="list-style-type: none"> <li>Generate data collection and reporting tools in Moodle LMS: <ol style="list-style-type: none"> <li>Pre/Post Quiz</li> <li>Unit Formative Quizzes</li> <li>Course Summative Exam</li> <li>Course Participant Survey</li> </ol> </li> <li>Make revisions based on data results</li> </ol>	<p>Review and analyze data reports for program effectiveness:</p> <ol style="list-style-type: none"> <li>Pre/Post Quiz</li> <li>Unit Formative Quizzes</li> <li>Course Summative Exam</li> </ol> <p>Course Participant Survey</p>
Update CRCH Website CHERP training site with Level 2 Health Promotion.	CRCH Website CHERP complimentary trainings were updated and meet ADA compliance.	<ol style="list-style-type: none"> <li>Add and connect Level 2 course and links to corresponding tools, resources and external complimentary trainings.</li> </ol>	IT/System check for application of course, links and tools.
<b>National &amp; Statewide Goals</b> <b>[objectives will take more than two years]</b>			
Partner with WVCTSI and/or WVDHHR to create and develop the CHERP-trained CHW Program as the WV State endorsed CHW certification program.	<ol style="list-style-type: none"> <li>Completed; however, ongoing and flexible with necessary changes</li> <li>Developed statewide advisory consortium; sending statewide CHW survey for data/informed-decision making.</li> <li>Developing (current data collection in CHERP/CHW profile, Level 1 curriculum)</li> </ol>	<ol style="list-style-type: none"> <li>Meet with leadership to establish program criteria to support CHERP-trained CHWs.</li> <li>Work with WVSOM leadership and stakeholders to determine internal and external advisory boards.</li> <li>Develop and collect robust data and perform research for program evaluation.</li> </ol>	<p>Protocols and program criteria were designed and developed for state-based initiatives to be successfully implemented?</p> <p>Are internal and external advisory boards in place with active participation?</p> <p>Potential types of data to collect may include:</p> <p>Surveys of the CHWs before and after training;</p> <p>CHW data (e.g., socio-demographics, activities, trainings)</p> <p>Client data (e.g., age, ethnicity,</p>

			<p>eligibility, screening test results)  Program effectiveness data (e.g., the number of eligible participants receiving services)  Community/Agency relationship data (e.g., number of concerted activities)</p>
<p>Create and develop WV CHW Association for CHWs to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.</p>	<ol style="list-style-type: none"> <li>1. Completed - Developing of potential advisory consortium membership; proposed DM &amp; CH meeting to discuss; confirmations on selections/requests</li> <li>2. Completed - Developing/initiating connections with stakeholders/organizations</li> <li>3. Initiated/Developing</li> <li>4. In progress</li> </ol>	<ol style="list-style-type: none"> <li>1. Identify and engage region CHW representation of CHWs, CHW leaders, stakeholders, and organizations.</li> <li>2. Establish workforce organizing for CHWs through WV CHW Association, stakeholders and organizations.</li> <li>3. Use CRCH Website CHW WV Map for linkage to certified community health workers listed in each county (developmental stage)</li> <li>4. Develop state-based initiatives, best practices, and tools for promoting and supporting the workforce and its stakeholders.</li> </ol>	<p>Data collection of surveys, number of members and type of membership.</p> <p>Review usage of CHERP-trained CHW list-serve, database, CHW portfolios, and CRCH Website CHW WV Map hits.</p> <p>CHERP CHW/Clinical Database (WVCTSI) revisited for CHW support service delivery with established data collection and surveys.</p>
<p>Build individual and community capacity of WV CHWs through NACHW by increasing health knowledge and self-competence through a range of activities such as outreach, community education, trainings, informal counseling, social support and advocacy.</p>	<ol style="list-style-type: none"> <li>1. Completed – WVSOM CRCH has acquired annual membership as an ally organization; membership renewal by May 2021</li> <li>3. Completed - Attended 1<sup>st</sup> NACHW annual meeting 8/27/20; attended policy brief/sustainable financing of CHW employment training 10/9/20; attending *NACHW /Meeting/ Conference 7/28-29/21</li> </ol>	<ol style="list-style-type: none"> <li>2. Acquire a NACHW membership for the CRCH (\$150-\$300)</li> <li>2. Enable NACHW to provide technical assistance to state-based CHW association.</li> <li>3. Facilitate and support CHWs in national forums, conferences, and regional work groups to contribute to organizational development, planning, and direction of a state-based CHW association.</li> </ol>	<p>Potential data collection tools to evaluate success of certified WV CHWs may include:</p> <p>CHW questionnaires or interviews;  Client questionnaires or interviews;  Interviews with supervisor or providers;  Group interviews;  Self-assessments by CHWs;  Performance reports of CHWs by supervisors;  Observational assessments;  CHW Activity logs;  Patient chart reviews;  Reviews of program records.</p>

**Goal 2B: HEALTH INDEX SCORE/HEALTH ENHANCEMENT RESPONSE (HIS & HER) HEALTH LITERACY CAMPAIGN**

Objective	Progress to Date	Key Action Steps	Evaluation Methods
Health Index Scoring & Health Enhancement Response (HIS & HER Health Literacy Campaign designed and developed based on WVSOM research results.	Completed	In accordance with the policy and protocol for the US Trademark Patent Office, the campaign was copyrighted and approved for a registered trademark (logo)	Completed filing and received approved trademark by the United States Patent and Trademark Office (USPTO) for 5 years.
First Filing Deadline: completed with 1 revised and 12 new scorecards	Completed	File a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court. Student supported research and design project for scholarly activities.	-Completed filing and approved trademark by the United States Patent and Trademark Office (USPTO) for additional 5 years. -Poster presentation was accepted and presented
Maintain registered trademark; Second Filing Deadline: Due: 2023-24		<ol style="list-style-type: none"> <li>1. File a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.</li> <li>2. Student supported research and design project for scholarly activities.</li> <li>3. Scorecards review and approval from designated faculty/staff.</li> </ol>	<p>Submit renewal by deadline with assistance of the WVSOM General Legal and Marketing &amp; Communications Departments</p> <p>Assess the quantity of scholarly activities.</p>
Maintain registered trademark; Requirements in Successive Ten-Year Periods		<ol style="list-style-type: none"> <li>1. To continue trademark, WVSOM must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.</li> <li>2. Student supported research and</li> </ol>	<p>Submit renewal by deadline with assistance of the WVSOM General Legal and Marketing &amp; Communications Departments</p> <p>Assess the quantity of scholarly activities.</p>

		<p>design project for scholarly activities.</p> <ol style="list-style-type: none"> <li>Scorecards review and approval from designated faculty/staff.</li> </ol>	
Design and implement HIS/HER Marketing Plan.	<ol style="list-style-type: none"> <li>Completed</li> <li>In progress: waiting on approval/feedback from legal counsel on proposed marketing plan; contacted legal counsel for review and advisement; waiting for response.</li> </ol>	<ol style="list-style-type: none"> <li>WVSOM Associate General Counsel review of draft proposed license agreement and marketing plan.</li> <li>Finalize license agreement and marketing plan.</li> </ol>	<p>Approved WVSOM license agreement and marketing plan</p> <p>Track the number of primary license and renewal license.</p>
Develop marketing plan/distribution QA/QI or pilot research project.	Waiting on legal response before moving forward.	<ol style="list-style-type: none"> <li>Identify local, regional, and national distribution sites.</li> <li>Develop collection methods for evaluation metrics to determine best practices and promotion of scorecards.</li> </ol>	<p>Analysis of data collection from QA/QI or pilot research project.</p> <p>Assess metrics:</p> <ol style="list-style-type: none"> <li>Cost vs. Benefit (ROI)</li> <li>Key Usage/Implementation Indicators</li> <li>Marketing Reach Expansion</li> <li>Customer Response</li> <li>Long-Range Impact</li> </ol>
Engage osteopathic medical students in the development of new HIS/HER scorecards to increase opportunities for research and scholarly activities.		<ol style="list-style-type: none"> <li>Identify and select topics to design new scorecards.</li> <li>Engage students in research aspects of the project, including but not limited to efficacy of scorecards and distribution sites, participation in scholarly activities and professional forums.</li> </ol>	<p>Survey students about value of project participation.</p> <p>Assess the quantity of scholarly activities.</p>

**Goal 3: DEVELOP AND IMPLEMENT OPIOID PREVENTION, AWARENESS AND TREATMENT RESOURCES**

Objective	Progress to Date	Key Actions Steps	Evaluation Methods
Continue the SOR Prevention Grant funded programs	<p>All activities of the grant are in progress for completion by end of grant period.</p> <p>Secondary Prevention, NADA, Yoga, Mindfulness, Equine Therapy, etc., Mindfulness in Schools, COR-12 Speaker Fees, PRSS Certification Fees, SMART Recovery training and Toolkits distributed during WV State Fair were completed by August 30, 2021</p>	<ul style="list-style-type: none"> <li>• Primary Prevention – Toolkits</li> <li>• Secondary Prevention – NADA, Yoga, Mindfulness, Equine Therapy, et.</li> <li>• Mindfulness in Schools – Try This!</li> <li>• COR-12 Speaker Fees</li> <li>• PRSS Certification Fees</li> <li>• Medical Providers Conference</li> <li>• SMART Recovery Training</li> </ul>	As established by the grant
Continue the Hub & Spoke Pilot grant funded program	All activities of the grant are in progress for completion by end of grant period.	<ul style="list-style-type: none"> <li>• 18 Community Agencies</li> <li>• MAT Clinic implementation at RCBC</li> <li>• COAT Program participant</li> <li>• Data Collection – CAMC Research Corp</li> </ul>	As established by the grant
MOMs Project	All activities of the grant are in progress for completion by end of grant period.	<ul style="list-style-type: none"> <li>• Perinatal Partnership</li> <li>• Assess physician knowledge of Pregnant &amp; post-partum SUD Moms</li> <li>• Training for physicians statewide on federal standards of care</li> </ul>	As established by the grant
Global Initiative	This is on hold due to COVID19	<ul style="list-style-type: none"> <li>• Tanzania International Experience for 1<sup>st</sup> years</li> <li>• Create a partnership with other Osteopathic Schools to include their students.</li> </ul>	<p>How many 1<sup>st</sup> year medical students participated in the Tanzania Project?</p> <p>How many Osteopathic Schools?</p> <p>Was the Tanzania Research Project Implemented?</p>

		<ul style="list-style-type: none"> <li>Research Project – Women’s Microfinance Groups – Health Screening</li> </ul>	
Implement the SUD Workforce Education, Employment & Training (SWEET) Program	Seeking funding through ARC Power grant	<ul style="list-style-type: none"> <li>Meet with partners</li> <li>Develop ongoing plan</li> <li>Seek Funding</li> </ul>	<p>Was the SWEET Program Implemented?</p> <p>How many persons with SUD in recovery participated in the program?</p>
Continue to represent WVSOM on the Alliance for the Economic Development of Southern WV	WVSOM is fully engaged with Alliance. D. Mace is on operations team and T. Baker served on the conference planning committee	<ul style="list-style-type: none"> <li>Collaborate with other institutes of higher learning in the Alliance</li> <li>Serve on the planning committee for Small Cities/Big Solutions Annual Conference</li> <li>Attend all meetings and conference calls of the Alliance</li> </ul>	<p>Did CRCH participate in all Alliance activities?</p> <p>Did CRCH serve on the Conference planning committee?</p>
Serve as the primary fiscal agent for the SAPT grant through the WV DHHR, BBHF and ensure proper fiscal and programmatic management.	All activities of the grant are in progress for completion by end of grant period.	Greenbrier County Health Alliance: The Clingman Center serves as a home-base where communities, students, and family come together to learn and advance holistic and quality of life in rural West Virginia. The goal is to provide support Mindfulness training for Peer Recovery counselors and people in recovery. Purchase supplies for recovery.	Did the organization meet their goal?
	All activities of the grant are in progress for completion by end of grant period.	Rainelle Medical Center: School-based health program that implements two SAMHSA evidenced-based programs to Greenbrier County (GEHS and GWHS) high school students (True Stories Drugs; True Stories Alcohol); will increase	Did the organization meet their goal?

		the programs to additional high school students in Greenbrier County and continue efforts with ESADD in additional elementary schools. Support on-going programs.	
	All activities of the grant are in progress for completion by end of grant period.	Greenbrier Physicians: This program is housed at Greenbrier Physicians; partners with Greenbrier Valley Medical Center. Continued efforts to sustain the program as grant funding has ceased. Through this program rates of illicit drug use have reduced from 19% to 5% in 2018. The ultimate goal is to have healthier outcomes for mother and baby and prevent NAS. The program provides education, support, prevention, linking to referrals for detox and treatment services. The DFMB program is a proven model supported by the WV Opioid Response Plan.	Did the organization meet their goal?
	No report to date	Wish Center: Continue the SADD program at the community center for all youth. Teens will continue learning about SADD. Older youth will read to younger youth at the center for home-schooled children.	Did the organization meet their goal?
Conduct SYNAR investigations with Local Law Enforcement	Completed. None.	Utilizing an underage individual, attempt to purchase cigarettes, beer and other alcoholic beverages from local establishments without proof of age.	How many establishments violated the law?



<p>Plan, prepare, and implement the Opioid &amp; Prescription Drug Prevention &amp; Awareness Toolkit in 2 counties (McDowell and Berkeley counties) and 6 behavioral health prevention regions.</p>	<p>Completed</p>	<p>1. Berkeley County and Regions 1-5 have either chosen to be a Lead Agency or a Partner. A Lead Agency will provide all information to complete the toolkit. A Partner will provide the information that they have already completed and contacts to help complete the toolkit.</p>	<p>By September 30, 2020 all toolkits will be completed and printed</p>
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**Goal 4: DEVELOP AND IMPLEMENT A CHILDREN & YOUTH FOCUSED HEALTH EDUCATION PROGRAM**

Objective	Progress to Date	Key Actions Steps	Evaluation Methods
<p>Continue to create a formal plan to outline the Children &amp; Youth Health Education Program.</p>	<ol style="list-style-type: none"> <li>1. COVID has limited our planning but we are continuing to engage with those who are allowing visitors.</li> <li>2. 8/4/21: COVID continues to be a challenge for outreach in schools. Will continue to evaluate.</li> <li>3. Will continue to explore the possibility of virtual trainings.</li> </ol>	<ol style="list-style-type: none"> <li>4. Continue to contact Elementary/Secondary schools in Greenbrier County to determine health education needs</li> <li>5. Prepare a plan to meet the needs of public, private, and home school programs</li> <li>6. Ask Dr. Bridget Morrison or another faculty member to be an advisor (based on her availability).</li> </ol>	<ol style="list-style-type: none"> <li>1. Was a plan developed?</li> </ol>
<p>Continue to work with Dr. Morrison and residents on Life Skills training in schools (Thriveasaurus project).</p>	<ol style="list-style-type: none"> <li>1. Final product completed August 2020.</li> <li>2. Will explore copyright with this year's funding. When consulted with WVSOM legal (Lutz); since the product was developed by the GVMC residency team and through Dr. Morrison's responsibilities with the residency program, if copyright is requested, it should come from GVMC, not WVSOM.</li> <li>3. Printed 2,000 booklets.</li> </ol>	<ol style="list-style-type: none"> <li>1. Continue to collaborate with Dr. Morrison on revising, obtaining approval from Administration, seeking copyright and printing of Thriveasaurus project.</li> </ol>	<ol style="list-style-type: none"> <li>1. Was a final version of the booklet completed?</li> <li>2. Did the project get copyrighted?</li> <li>3. Did the project get printed?</li> </ol>

Provide Children & Youth Health Education Programs in public, private, and home school programs	<ol style="list-style-type: none"> <li>1. Be Kind project – Ronceverte Elementary September 2020.</li> <li>2. Utilized pre/posttest questionnaire for Be Kind project.</li> </ol>	<ol style="list-style-type: none"> <li>1. Focus on 2 schools per quarter based on the need expressed by the individual schools</li> <li>2. Link into already established health education programs and enhance them with educational materials.</li> <li>3. Schedule and conduct educational sessions in Greenbrier County schools and others as requested.</li> </ol>	<ol style="list-style-type: none"> <li>1. Were school health education sessions implemented?</li> <li>2. Results of pre/post-tests from selected schools.</li> </ol>
Provide resources on the CRCH website for teachers and parents		<ol style="list-style-type: none"> <li>1. On updated CRCH Website, implement a section just for teachers that will include materials, tools, link to ABRA materials, instructions for how to request additional materials from CRCH, etc.</li> </ol>	<ol style="list-style-type: none"> <li>1. Was the teachers section implemented on the CRCH updated Website?</li> </ol>
Participate in on and off campus children & youth educational outreach activities	Be Kind project participation at The Hub, Flying Falcons 4H, and Educational Ark Homeschool in September 2020.	<ol style="list-style-type: none"> <li>1. Keep abreast of on campus or community activities provided for children and youth</li> <li>2. Attend all events as appropriate and feasible</li> </ol>	<ol style="list-style-type: none"> <li>1. In how many on campus and community events for youth and children did we participate?</li> </ol>
Create virtual youth educational engagement events “MORE” with Mimi	<ol style="list-style-type: none"> <li>1. COVID Mask Wearing videos approved and completed.</li> <li>2. First video training (COVID mask wearing) is in editing phase. <b>8/4/21:</b> Be Kind mask wearing video was sent from Media Services. Could be shared with schools virtually.</li> </ol>	<ol style="list-style-type: none"> <li>1. Create ideas and seek approval.</li> <li>2. Partner with others in community to participate in events.</li> <li>3. Work with Media Services and Marketing for editing and promotion on social media and YouTube.</li> <li>4. Create a “MORE” with Mimi page</li> <li>5. Engage youth to attend virtual trainings and educational snip-its.</li> </ol>	<ol style="list-style-type: none"> <li>1. How many virtual sessions were provided?</li> <li>2. How many attendees per event and cumulative?</li> </ol>
Pre/Post tests for in-person educational/training events	<ol style="list-style-type: none"> <li>1. Created pre/post-test for Be Kind.</li> </ol>	<ol style="list-style-type: none"> <li>1. Create a standard pre/post-test for events other than CPR in Schools.</li> </ol>	<ol style="list-style-type: none"> <li>1. Create a database for entry of pre/post-tests for tracking attendees and meeting</li> </ol>

			learning objectives.
Create a youth to senior gardening box project	<p>1. Met with ORSP office and will be exploring potential funding depending on who we wish to engage with due to present COVID restrictions.</p> <p><b>8/4/21:</b> Sara is researching local foundations to submit grant application to for project. We will work with Tommye Rafus on what is best.</p>	<p>1. Acquire funding or partnerships with individuals or organizations for the project implementation.</p> <p>2. Collaborate with schools and/or youth groups (one on eastern and one on western) on program, from start to finish (building, planting, delivering, etc.).</p> <p>3. Work with a senior service agency to designate individuals to receive the projects.</p>	<p>1. Did we receive funding or partnerships to create the project?</p> <p>2. Were we able to partner with schools and/or youth groups for the building and planting?</p> <p>3. Were we able to partner with a senior service organization to identify and deliver project to?</p>
Collaborate with Nu School Scholars program in Fayette County for disabled teens to transition into independent life	<p><b>8/4/21:</b> Dr. Hill did a presentation in July to their group.</p>	<p>1. Work with the administrators of the program to participate in their programming and educational opportunities for their participants.</p>	<p>1. Were we able to partner with Nu School Scholars to help provide education and outreach opportunities to their clients?</p>

**Goal 5A: STATE OPIOID RESPONSE PROFESSIONAL DEVELOPMENT**

<b>Objective</b>	<b>Progress to Date</b>	<b>Key Action Steps</b>	<b>Evaluation Methods</b>
CME	Completed September 2020	1. Plan, prepare and implement 21 hours of CME for medical providers statewide reaching at least 300 medical providers/residents/interns/medical students related to Opioid/Substance Use Disorder (OUD/SUD)	Attendance logs, evaluations and/or surveys completed
AHEC	Extended till May 14, 2021. Contract signed. Completed May 2021	1. Plan, prepare, and implement 10 hours of CEU for inter-professional disciplines	Attendance logs, evaluations and/or surveys completed.
Charleston Area Medical Center (CAMC) training	Completed September 2020	1. Provision of an online education/training program for individuals on the frontlines of the epidemic working with patients.	Completion of best practices training for 2,000 employees
Anti-stigma Media Campaign	Completed September 2020	1. Comprehensive statewide anti-stigma campaign relative to SUD/MAT utilizing PSAs and created print media.	PSAs televised and printed material distributed
Naloxone/MAT 101 training	Completed September 2020	1. Provide Naloxone training and certification and complete MAT 101 training for physicians statewide and referral into the MAT waiver certification training	Attendance forms and evaluations/surveys completed
Learning Collaborative Coordination	Completed September 2020	1. Collaboration among the higher learning institutions in WV to develop a plan for recruiting, training and retaining students into behavioral health careers	Plan created

		statewide	
Chronic Pain Self-Management Program (CPSMP)	Extended till May 14, 2021. Two workshops currently scheduled. Completed May 2021.	<ol style="list-style-type: none"> <li>1. Train at least 25 leaders in CPSMP statewide</li> <li>2. Hold 10 CPSMP workshops statewide locally and virtually due to COVID-19 pandemic</li> </ol>	<p>Attendance forms and evaluations/surveys completed</p> <p>Attendance forms and evaluations/surveys completed</p>
Livestream Educational Series	Completed September 2020	<ol style="list-style-type: none"> <li>1. Plan, prepare and implement livestream training opportunities for health care professionals statewide as alternative to face-to-face training</li> </ol>	Registrations for attendance
National Acupuncture Detoxification Association (NADA)	Extended till May 14, 2021. Communicating with trainers. COVID-19 has caused a delay with this objective. Completed May 2021.	<ol style="list-style-type: none"> <li>1. Offer NADA training for health care providers in 3 regions in southern WV as a tool to be used as an adjunct to SUD/MAT patients</li> </ol>	Attendance forms and evaluations/surveys completed
Hazelden COR-12 training	Completed September 2020	<ol style="list-style-type: none"> <li>1. Provide statewide Hazelden COR-12 training to medical providers in ways for long-term recovery for SUD</li> </ol>	Attendance forms and evaluations/surveys completed
Robert C. Byrd (RCBC) Anti-Stigma Provider Training	Completed September 2020	<ol style="list-style-type: none"> <li>1. Assisting and collaborating with RCBC to offer educational opportunities to staff relative to substance use disorder (SUD)/medication assisted treatment (MAT)</li> </ol>	Document the nature of education offered to staff (in person training, virtual seminar, educational flyers, etc.) as well as the number of staff reached

**Goal 5B: STATE OPIOID RESPONSE SERVICES & TREATMENT OF SUD**

<b>Objective</b>	<b>Progress to Date</b>	<b>Key Action Steps</b>	<b>Evaluation Methods</b>
Chronic Pain Self-Management (CPSMP)	Contract completed. COVID-19 has caused a delay with this objective. Master Training completed May 2021.	<ol style="list-style-type: none"> <li>1. Train 25 individuals as CPSMP Leaders</li> <li>2. Conduct a Master training in CPSMP for 10 leaders statewide to provide self-management strategies for individuals receiving MAT services</li> </ol>	Attendance list and evaluations of those attending
National Acupuncture Detoxification Association (NADA)	List of those trained and willing to be placed created. Worked with WVSOM legal and created appropriate documentation. Placed 2 people: one in Putnam County Day Report Center and the other in Family Care Plus MOUD facility. Student rotation began June 2021 with Greenbrier County Day Report Center.	<ol style="list-style-type: none"> <li>1. To educate healthcare facility staff on NADA protocols and then link those trained in NADA ear acupuncture to healthcare facilities as an adjunct therapy.</li> </ol>	List of individuals placed into health care facilities
National Certified Peer Recovery Support Specialist (PRSS) certification fees.	Began May 1, 2021 covering invoices.	<ol style="list-style-type: none"> <li>1. Payout and tracking of PRSS certification fees.</li> </ol>	Tracking list of those who had received PRSS certification
Self-Management And Recovery Training (SMART)	15 people trained in SMART. Materials were purchased and shipped.	<ol style="list-style-type: none"> <li>1. Ensure SMART materials are purchased and training provided</li> </ol>	Certifications of completion of training
Behavioral Health Learning Collaborative (BHLC)	1.WVHEPC will house the website for all data, resources, etc. related	<ol style="list-style-type: none"> <li>1. Build a lasting infrastructure for service, creation of a communication plan, compilation</li> </ol>	Data collected, podcasts and interviews recorded, and compiled into one location

	<p>to behavioral health and the BHLC Plan</p> <p>2. Contracts in place with five (5) graduate level behavioral health programs</p> <ul style="list-style-type: none"> <li>• WVU Social Work</li> <li>• WVU Clinical Rehabilitation</li> <li>• West Liberty University Clinical Psychology</li> <li>• Concord Social Work</li> <li>• Marshall Graduate Counseling</li> </ul> <p><b>As of July, 2021:</b></p> <ul style="list-style-type: none"> <li>• 6 of 20 students have received payment for unpaid internships</li> <li>• All student videos/interviews have been submitted</li> <li>• Four podcast episodes have been recorded.</li> </ul>	<p>of clearing house programs and their data and preparing to house the compiled findings into one location to include podcasts, recorded interviews and success stories to help lower stigma.</p> <p>2. Offer funds for internships to colleges with license degree for students who are interning at a facility that offers internships without pay for 20 students across the regional colleges in WV at \$2,000 each student.</p>	<p>Students receive \$2,000 scholarships to those on internships without pay</p>
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## Outreach

### Goal 6: EXPAND EVIDENCE-BASED SELF-MANAGEMENT PROGRAM TRAINING AND IMPLEMENTATION

Objective	Progress to Date	Key Action Steps	Evaluation Methods
Sustain CRCH license with SMRC for current programs and expand reach through partnership development	- ongoing	<ol style="list-style-type: none"> <li>1. Maintain license requirements and relationship with (SMRC)</li> <li>2. Conduct presentations and network to build support for EBP implementation</li> </ol>	<p>License certification requirements are maintained.</p> <p>List of presentations made</p>
Expand use of WV Health Connection to promote EB community programs, develop clinical connections and track data	- ongoing	<ol style="list-style-type: none"> <li>1. Participate on WVHC calls facilitated by WVOHSR</li> <li>2. Update MOU's identifying reporting requirements and data entry responsibilities</li> </ol>	<p>CRCH license reports from WVHC</p> <p>MOU's and data protocols?</p>
Maintain Leader capacity at CRCH to offer and track evidence-based programs	- ongoing	<ol style="list-style-type: none"> <li>1. Establish CRCH leader database in WVHC</li> <li>2. Recruit new leaders and offer leader trainings as needed</li> <li>3. Secure funding to increase Master Trainer capacity as needed</li> <li>4. Conduct Master Training as needed</li> </ol>	<p>Leader database in WVHC is established</p> <p>List of people interested in becoming leaders</p> <p>Funding for training</p> <p>Master Trainings conducted</p>
Develop a referral system in WV Health Connection for clinics to link patients to community EBP's	- ongoing	<ol style="list-style-type: none"> <li>1. Develop MOUs with RCBC and Rainelle Medical Center for referrals</li> <li>2. Identify referral champions and work with WVOHSR to train them to enter workshop and participant data in WVHC</li> <li>3. Develop referral tools and process steps for getting referral to workshop leaders.</li> <li>4. Begin referring patients to scheduled workshops</li> <li>5. Track referrals and provide info back to the referring provider</li> </ol>	<p>MOU's developed</p> <p>Referral champion is identified at RCBC and RMC are trained to enter data in WVHC</p> <p>Referral tools and referral process are in place at RCBC and RMC</p> <p>Patients are being referred and tracked in WVHC</p> <p>Referring providers receive information about patient participation in workshops</p>

**GOAL 7: DEVELOP A COLLABORATIVE STAFFING PLAN BETWEEN WVSOM CRCH AND GCHA TO SUSTAIN CE&O**

Objective	Progress to Date	Key Action Steps	Evaluation Methods
Develop roles and responsibilities for CRCH Outreach Director job description that include GCHA Executive Director and Clingman Center Director responsibilities.	- Completed new job roles and responsibilities. Changed title of position to CRCH Director of Community Engagement and Outreach. Position has been filled.	<ol style="list-style-type: none"> <li>1. Define process structures for each CEO role and create manuals of guidelines, policies, and procedures.</li> <li>2. Outline tasks and responsibilities for each role and combine into CRCH Director of CEO job description.</li> <li>3. Seek .95 of this position to be funded by WVSOM and .5 by GCHA</li> </ol>	<p>Have job descriptions been combined into the CRCH Director of Outreach job description.</p> <p>Is the approved JD on file with WVSOM HR</p>
Develop MOU between WVSOM and GCHA	- completed and signed by both parties	<ol style="list-style-type: none"> <li>1. Develop draft and present to GCHA Board</li> <li>2. Present draft to WVSOM</li> <li>3. Negotiate changes to finalize MOU</li> </ol>	<p>Did GCHA and WVSOM have an opportunity to give input?</p> <p>Is MOU in place?</p>
Workshop GCHA Community Engagement and Outreach Coordinator position	Position is on hold.	<ol style="list-style-type: none"> <li>1. Develop job description</li> <li>2. Get approval from GCHA board</li> <li>3. Secure grant funds</li> <li>4. Develop contract between GCHA and WVSOM for the position to be WVSOM employee, paid by grant funds through GCHA</li> </ol>	<p>Job description is developed and approved</p> <p>Funding is secured</p> <p>Contract is in place</p>

**GOAL 8: DEVELOP CLINGMAN CENTER AS A WVSOM CE&O ENGAGEMENT HUB**

Objective	Progress to Date	Key Action Steps	Evaluation Methods
Create systems for facility maintenance, continued physical space development and system sustainability	WVSOM Foundation manages property and rentals – policies and checklists are in place.	<ol style="list-style-type: none"> <li>1. Create facility and property maintenance plan</li> <li>2. Create facility “call list” for maintenance and emergency</li> <li>3. Maintain and systematize regular facility management tasks (scheduling, keyless entry, coordination with WVSOM Foundation)</li> <li>4. Create rental policies with checklist</li> <li>5. Facilitate continued development of property and shared funding</li> </ol>	<p>Clingman Center facility manual exists for property management.</p> <p>Rental policies and checklists are in place</p> <p>Shared funding relationships are defined in MOU’s</p>
Develop programs and program management	<p>- ongoing, most activity paused due to COVID-19.</p> <p>1. Quarterly Ambassador trainings are in development, first in-person CAP networking event held July 2021</p>	<ol style="list-style-type: none"> <li>1. Develop programming</li> <li>2. Develop quarterly WVSOM/CE forums</li> <li>3. Develop quarterly ambassador trainings</li> <li>4. Develop regular Community Engagement Continuing education units/Continuing Medical Education at Clingman through CRCH</li> </ol>	<p>Program schedules are posted on WVSOM webpage</p> <p>Mechanism for applying for CEU’s and CME’s is in place</p> <p>Regular CEU and CME offerings are scheduled</p>
Develop Clingman Marketing Plan in conjunction with WVSOM Marketing and Communications	Clingman signage has been developed and installed at Montwell commons.	<ol style="list-style-type: none"> <li>1. Develop Clingman logo</li> <li>2. Check-in about Clingman signage</li> </ol>	Logo and signage exist
Develop Clingman Kitchen as a facility to help local entrepreneurs develop a local food product i.e. “startup” kitchen.	- ongoing	<ol style="list-style-type: none"> <li>1. develop basic MOU (to be used between WVSOM and entrepreneurs)</li> <li>2. Outreach to find possible partners</li> </ol>	<p>MOU created</p> <p>Partnership(s) developed</p>

**GOAL 9: FACILITATE DEVELOPMENT OF CE&O HUB ON THE FORMER RUPERT ELEMENTARY CAMPUS**

<b>Objective</b>	<b>Progress to Date</b>	<b>Key Action Steps</b>	<b>Evaluation Methods</b>
Develop EB program capacity for workshop implementation on Rupert Campus	-ongoing, paused due to COVID	<ol style="list-style-type: none"> <li>1. Recruit potential leaders from MRV</li> <li>2. Conduct CPSMP leader training on Rupert Campus</li> <li>3. Support development of CPSMP workshop schedule</li> </ol>	<p>List of leaders trained in the MRV</p> <p>Evidence of workshop schedule</p>
Support development of co-located services on Rupert Campus	- ongoing	<ol style="list-style-type: none"> <li>1. Assist with developing cross sector collaborative relationships</li> <li>2. Establish MOU's</li> <li>3. Develop referral linkages between clinics and community programs</li> </ol>	<p>Number of MOU's established</p> <p>Evidence of tracking referrals to community programs</p>
Secure grant funding for property revitalization and Marvel programming	- ongoing	<ul style="list-style-type: none"> <li>• Hollowell Grant - April 1</li> <li>• USDA Grant - \$50k</li> <li>• One Foundation - \$40k</li> <li>• Peyton Foundation -\$40k</li> <li>• Seneca Trail Community Foundation - \$50k</li> <li>• HCCC -\$100k</li> </ul>	<p>Grants funded</p> <p>Grant reports</p>
Revitalize Rupert Kitchen/Cafeteria as community kitchen that produces Marvel meals and a hub for community outreach	- ongoing	<ol style="list-style-type: none"> <li>1. Develop plans for kitchen/cafeteria renovation and get bids from local contractors.</li> <li>2. Renovate and equip Marvel Kitchen</li> </ol>	<p>Kitchen/cafeteria building revitalization complete</p> <p>Health department inspection</p>
Create plan for Marvel Meals in collaboration with Fruits of Labor	- ongoing	<ol style="list-style-type: none"> <li>1. Develop MOU between Marvel and FOL outlining responsibilities and shared use of kitchen</li> <li>2. Apply for USDA Child and Adult Care Food Program</li> <li>3. Adopt policies and high standards for family style meals that incorporate fresh local produce</li> </ol>	<p>MOU established between Marvel and FOL</p> <p>Policies established and monitored</p> <p>USDA CACFP reimbursement records</p> <p>Documentation of Keys for Healthy Kids policies in place</p>

**Goal 10. DEVELOP COMMUNITY-ENGAGED HEALTH PROMOTION AND RESEARCH ACTIVITIES IN COLLABORATION WITH WVCTSI**

<b>Objective</b>	<b>Progress to Date</b>	<b>Key Action Steps</b>	<b>Evaluation Methods</b>
Attend trainings in CenR, CBPR, CR	Paused due to COVID-19 restrictions.	<ol style="list-style-type: none"> <li>1. Research and find appropriate trainings</li> <li>2. Attend trainings               <ol style="list-style-type: none"> <li>a. Invite participation of community stakeholders to appropriate trainings</li> </ol> </li> </ol>	Have we attended CenR relevant trainings?
Develop community research and health promotion capacity	- ongoing	<ol style="list-style-type: none"> <li>1. Regular meetings between with CRCH executive director, research coordinator, and director of community engagement and outreach to identify research lens of all activities</li> <li>2. Work with ORSP to identify research, health promotion, and scholarly activity funding streams.</li> </ol>	<p>Are we meeting regularly around research?</p> <p>Are we working with ORSP?</p> <p>Have we developed a community-engaged research project with WVCTSI CEO and researchers?</p>
Fulfill requirements of HCCC Challenge	<p>2.5.2021: ongoing. All HCCC requirements are continuing to be fulfilled.</p> <p>8.3.2021: ongoing, recently submitted second 6month interim HCCC data report.</p>	<ol style="list-style-type: none"> <li>1. Plan and implement local challenge plan</li> <li>2. Participate fully with learning collaborative</li> <li>3. Get participation from local HCCC team</li> </ol>	<p>Have we created an HCCC implementation plan?</p> <p>Are we participating with the learning collaborative?</p> <p>Is the local HCCC team up to date on the challenge?</p>

## Research

### GOAL 11A: DEVELOP AND DISSEMINATE CRCH RESEARCH AND SCHOLARLY ACTIVITY

Objective	Progress to Date	Key Action Steps	Evaluation Methods
Centralize & support CER activity & collaboration	-Ongoing  -(7/22/21) Research and SA projects ongoing (CHERP, GCHA, WVCTSI), but no systematic meetings established among CRCH branches; will develop monthly/quarterly team research/SA meetings in coming year (FY 2022); to include project and dissemination planning	<ol style="list-style-type: none"> <li>1. Meet with each CRCH branch to review projects, planned and potential research &amp; SA as appropriate <ul style="list-style-type: none"> <li>• Ed &amp; Training: CHERP, HIS/HER, Toolkit, SOR</li> <li>• Outreach: SMP, ambassadors, engagement hubs, local foods, healthcare access, culinary medicine, workforce programming</li> <li>• Global: Tanzania research program</li> <li>• Research: WVCTSI and statewide</li> </ul> </li> <li>2. Help identify research &amp; SA priorities by project</li> <li>3. Help identify opportunities for collaboration, needs and gaps (i.e. data, technical, dissemination, personnel, fiscal)</li> <li>4. Discuss with &amp; recruit partner collaboration (WVCTSI, WVSOM), get agreements in place as requested</li> <li>5. Set timeline &amp; tasks for collaboration with reoccurring review</li> </ol>	<p>Are CRCH research coordinator and staff regularly communicating on projects as related to research and SA to discuss progress, gaps, barriers, successes; strategize plans and priorities; troubleshoot issues and identify areas for collaboration and resources?</p> <p>Is this helpful to CRCH operations?</p> <p>Are collaborative research &amp; SA projects progressing/growing?</p>
Develop grassroots CER (CBPR) hub	-Ongoing/COVID refocus of activity; some data collection and presentation on this front, supported by WVCTSI  -(7/22/21) Post-COVID engagement in research increasing; Community,	<ol style="list-style-type: none"> <li>1. Continue to grow programming at East/West engagement hubs &amp; engage communities (WVSOM, grassroots) into CEO hub activities</li> <li>2. Assess activity data collection &amp; evaluation systems (i.e. WVHC), opportunities, needs, gaps as requested</li> <li>3. Discuss with &amp; recruit partners (WVCTSI, WVSOM, technical, community), and get agreements (IRB, MOUs, licensing) in</li> </ol>	<p>Are stakeholder communities engaged in CEO hub activities? Which groups?</p> <p>Are data and evaluation systems undergoing review and refinement according to needs and priorities (research questions)?</p> <p>Are partners on board and</p>

	<p>Clingman/GCHA activity picking up, etc.          -exploring opportunities for CER and QI with partners; Planning with GCHD for QI program and institutional agreement; Discussion of CAB with GCHA Board and more research engagement with CAP (with interest from CTSI)          -collaboration on community surveys &amp; research partnership/trainings ongoing          -dissemination outlets developing and expanding (national and local media, website, Facebook, podcasts, etc.)</p>	<p>place</p> <ol style="list-style-type: none"> <li>4. Identify funding streams for CE implementation &amp; incentives (CEUs, stipends, dean letters, etc.)</li> <li>5. Implement CER activity</li> </ol> <p>Potential CER/CBPR activities</p> <ol style="list-style-type: none"> <li>1. Invite together stakeholders in (Engage with Us) events related to programming to discuss health/care issues, ideas, priorities &amp; brainstorm areas of research interest</li> <li>2. Create CER interest groups for WVSOM students and community members</li> <li>3. Employ think tanks, focus groups, surveys, forums to refine health research questions, priorities, obstacles</li> <li>4. Disseminate CER opportunities among communities</li> <li>5. Identify community and WVSOM research leaders or team members (i.e. CABS); define roles, timeline, expectations, communication, decision-making processes</li> <li>6. Cross-train research team members (i.e. BOTG, CER, CBPR)</li> <li>7. Confirm WVSOM/ORSP approvals in place (ORSP IAA, CITI, etc.)</li> <li>8. Submit, finalize, implement CER study</li> <li>9. Regular community check-ins and troubleshooting</li> <li>10. Work with partners to disseminate work across academic and community outlets</li> </ol> <p>Longer term: Establish standing/rotating Community Research Advisory Committees (grassroots and student) to help identify health research agenda and review proposals and conduct of CE in CRCH and partner research</p>	<p>agreements in place for research collaboration?</p> <p>Are funding streams identified, pursued, in place?</p> <p>Are stakeholders engaged in CER activities at engagement hubs?</p>
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<p>Increase dissemination and publication of research &amp; scholarly activity products &amp; opportunities to partners and stakeholders</p>	<p>-3 research manuscripts submitted to reputable journals since October 2020 with WVCTSI, Marshall, and PCH (CH)          -2 statewide executive summaries/reports          -Ongoing updates and improvement on website          -ongoing media in COVID response &amp; rural health via WVSOM, WVCTSI, local and social media          -WVRHA keynote presentation          -several poster &amp; oral presentations          -5 engage with us submissions received, answered, and routed appropriately</p> <p>-(7/22/21) – dissemination growing, including state and local media (WVPB and NPR) on COVID, CHERP, CPSMP, etc.; Evonne updating website and collaborating on podcasts; new marketing support and planning for CRCH</p>	<ol style="list-style-type: none"> <li>1. Identify opportunities for CER in project during development –tasks, timelines, training, funding, resources, help needed</li> <li>2. Identify dissemination channels by target audiences early on (website, journal, report, executive summary, policy brief, press release, poster, presentation, forum, infographic, editorial, newsletter, social media)</li> <li>3. Work with staff and partners for dissemination help (WVSOM, WVCTSI, community)</li> <li>4. Utilize &amp; update website for CRCH research &amp; SA projects, findings, products</li> <li>5. Utilize website/Engage with Us arm for requesting and disseminating opportunities to participate, collaborate, engage</li> <li>6. Share products, opportunities and feedback obtained with partners requesting collaboration and feedback to improve</li> </ol> <p>Longer-term: Develop virtual/electronic platform (social media, newsletter, update, list serve) to share research &amp; SA project opportunities, findings, products through targeted dissemination to partners (WVSOM, WVCTSI, GCHA, CE partners, funders, grassroots-tops)</p>	<p>Are opportunities for CE identified within development phases of research/SA projects?</p> <p>Are dissemination channels identified during project development?</p> <p>Are project staff/team and partners collaborating on dissemination?</p> <p>Are staff utilizing website to update current activity?</p> <p>Are staff utilizing website/Engage with Us arm to disseminate and develop CE opportunities and feedback?</p> <p>Are staff collaborating with partners on dissemination channels and improving dissemination tools?</p>
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**Goal 11B: SUPPORT AND COORDINATE RESEARCH AND SCHOLARLY ACTIVITY WITH WVSOM, WVCTSI, AND PARTNERS**

Objective	Progress to Date	Key Action Steps	Evaluation Methods
<p>Coordinate with ORSP/Dean in research &amp; scholarly activity among WVSOM, WVCTSI, partners and stakeholders</p>	<p>-ongoing meeting with ORSP every 3 weeks and as needed                      -ongoing cross dissemination                      -several projects with WVSOM faculty, students, and residents                      -(7/22/21): ongoing meeting with ORSP and pertinent partners as needed                      -continual cross-promotion institutionally and among partners                      -funding opps greatly enhanced with Sara</p>	<ol style="list-style-type: none"> <li>1. Meet regularly with ORSP for guidance and collaboration on CRCH project development, compliance, dissemination, and troubleshooting.</li> <li>2. Cross-promote &amp; disseminate opportunities for research &amp; SA collaboration with WVCTSI and partners</li> <li>3. Help identify funding streams for CE/CER as requested</li> <li>4. Continue to support WVSOM faculty, students, SWC with research guidance/mentorship and collaboration as requested</li> </ol> <p><i>Potential: Plan Research Recognition Day with ORSP as requested</i></p>	<p>Are ORSP and CRCH in regular contact and communication on CRCH activity?</p> <p>Are WVCTSI and partner areas for collaboration cross-promoted and disseminated?</p> <p>Are CE/CER funding streams being identified and pursued?</p> <p>Are research guidance, mentorship, and collaboration offered to WVSOM stakeholders as requested?</p> <p>Have any further plans been developed for a WVSOM Research Recognition Day?</p>
<p>Collaborate with WVCTSI and promote projects, membership, and resources throughout WVSOM community and statewide partners</p>	<p>-ongoing with growing CRCH presence in CEO &amp; attention to CHERP                      -7/22/21: WVCTSI CEO leadership, representation, and liaising increasing</p>	<ol style="list-style-type: none"> <li>1. Continue to prioritize WVCTSI CEO personnel, projects, representation where needed</li> <li>2. Help collaborate on CHERP evaluation and promotion</li> <li>3. Educate and promote WVCTSI, membership, project funding, and resources; disseminate and stay up to date with CTSI opportunities.</li> </ol>	<p>Is CRCH actively engaged in WVCTSI CEO projects, activities, meetings?</p> <p>Is CHERP program receiving WVCTSI/state support, endorsement, evaluation?</p> <p>Are WVCTSI membership, project</p>

	<p>among CRCH</p> <ul style="list-style-type: none"> <li>-Evyonne has continued to collaborate on CHERP SA and promotion; however, pursuit of certification on hold</li> <li>-Cross-promotion ongoing and increasing</li> </ul>	<ol style="list-style-type: none"> <li>4. Provide WVCTSI coordination and navigational assistance to interested WVSOM &amp; partner stakeholders.</li> <li>5. Cross-promote and collaborate on CRCH and partner initiatives within WVCTSI</li> </ol>	<p>funding, and resources promoted across partner network?</p> <p>Is WVCTSI coordination and navigational assistance offered to stakeholders?</p> <p>Are CRCH and partner initiatives cross-promoted and collaborative within WVCTSI?</p>
<p>Assist with and promote opportunities for research &amp; SA among statewide partners, including SWC and MSOPTI</p>	<p>-ongoing statewide collaboration on research and scholarly activity</p> <p>-(7/22/21): ongoing, with role transitions and increase in partner interest and network</p>	<ol style="list-style-type: none"> <li>1. Continue to partner on collaborative CER projects with statewide partners</li> <li>2. Continue to respond to SWC/MSOPTI inquiries, connect to pertinent resources and opportunities, and guide in research conduct and compliance as requested</li> <li>3. Meet with partners to promote research and SA and make connections among WVSOM and partners</li> <li>4. Work to connect statewide partners onto collaborative projects and offer WVCTSI, ORSP, CRCH navigational assistance</li> </ol>	<p>Is CRCH/statewide CER collaboration occurring?</p> <p>Are SWC inquiries and ideas answered and connected to resources in timely manner?</p> <p>Are statewide research and SA cross-promoted and collaboration made within CRCH, WVSOM, WVCTSI, and partners?</p>

## Emergency Response

### Goal 12: ASSESS AND COORDINATE COVID-19 AND EMERGENCY RESPONSE OPERATIONS AND PROJECTS

Objective	Progress to Date	Key Action Steps	Evaluation Methods
Bring to CRCH table current and upcoming response projects	- 8.3.2021: Most response projects no longer active, no longer using significant staff or staff volunteer time.	<ol style="list-style-type: none"> <li>1. Add weekly COVID response project status (report in) to weekly staff meeting</li> <li>2. Friday project round-up (report out)</li> </ol>	Weekly COVID response project status
Create table of COVID response current and future projects	- 8.3.2021: tabled developed and attached below.	<ol style="list-style-type: none"> <li>1. Identify projects</li> <li>2. Designate which team member(s) is "in charge" of which project</li> <li>3. Map out stakeholders and lead contact, activities, for each emergency response project</li> <li>4. Monitor and report out on project.</li> <li>5. Identify project needs, opportunities for collaboration; communication/reporting needs internally and externally.</li> </ol>	<p>Project(s) identified?</p> <p>Map/diagram created?</p> <p>Is the map/diagram an effective tool? (Is it worth it to continue using it)</p> <p>Are we returning to the map/diagram as things change?</p>
Initiate explicit staff-member check-in during week (at staff meeting)		<ol style="list-style-type: none"> <li>1. Ask each staff, i.e., "Do you have what you need to effectively work on your operations and projects (in a healthy way)? How are you feeling?"</li> </ol>	<p>Are we asking the question?</p> <p>Are staff responding to the question?</p> <p>Do staff feel good about the question and the process?</p>

<b>CRCH COVID19 Response Table</b>									
<b>Project Name</b>	<b>Project Overview</b>	<b>Stakeholder Community</b>	<b>Project Goal</b>	<b>CRCH Lead</b>	<b>External Lead/Main Contact</b>	<b>Project needs/ how can CRCH help? (to continue/ expand)</b>	<b>Are there opportunities for future collaboration?</b>	<b>Do we need to communicate this project either externally or internally?</b>	<b>Last Update (to table)</b>
GCS feeding program Data Analytics	Supporting Greenbrier County Schools emergency feeding program through creation and management of google forms, sheets, and voicemail database system.	K-12 (and 3-5 year old non students) students/families in Greenbrier County	Ensure that emergency feeding program continues uninterrupted for GCS students (and students under 5.	Julian	Greenbrier County Schools: Christy Clemons-Rogers; Vicky Cline; George Brooks	none	Yes; GCS Director of Technology is a good contact moving forward for partnership opportunities.	Yes, updates at staff meeting.	5.13.2020
Clingman Center Mask Assembly	Conducting and coordinating 3D "Montana" model	County frontline emergency responders and healthcare	Equip County frontline with sufficient PPE;	Courtney, Julian, Drema	GCHD (Bridgett Morrison); GCS (Angie Leef-laser	Foreseen need met; on standby for future assembly	On standby for future assembly and evolving needs	Yes, staff meetings & County Task Force call, as activity	5.22.2020

	mask (and face shield) assembly among CRCH, WVSOM students and volunteers; liaising with GCHD and GCS	providers (GCHD distribution)	Supplemental/gap filler to meet demand		cutting, Kevin Warfield-3d)			arises	
Feeding Seniors and Saving Communities	Supporting local attorney on goal of providing meals to seniors, grocery shopping, produce delivery, etc.  Manned a telephone support line for seniors	Seniors and those at risk	Keep seniors and those at risk safe at home and meet their needs	Sally for coordinating  Joyce for participating in the delivery and shopping	Jennifer Mason	Provided community support line, staff to man the line, assist with meal delivery, grocery shopping, canned food drives, and produce delivery	Yes, as needed to meet the needs of the population	Yes, updates at staff meeting and partnerships within WVSOM for canned food drives	7.23.2020
Trucker Treat Bags and safety items	Providing treat bags for truckers due to the limitations of food access and safety supplies	Truck drivers	Met a need for truckers as they meet our community needs of supplies	Joyce/Dr. Mace	No	Gathered items and made treat bags for truckers that included safety supplies, individually	Yes, if we see a need that is not being met for the truckers	Yes, updates to staff meeting	6.14.2020

						packed items, food items, etc.			
Thinking of you cards (AmeriCorps)	Sending handmade cards to at risk individuals to let them know someone cares	At risk individuals for mental health	Letting those in need of a pick me up to let them know someone cares	Cheryl Workman and Jennifer Crane	Yes	Will continue to make and send cards as needed to improve mental health of those at risk	Yes, if we see a need for at Risk populations	Yes, updates at AmeriCorps meetings and staff meetings	6.14.2020
Personal calls to at-risk individuals in Renick and surrounding areas (AmeriCorps)	Personal calls to check in on shut-ins to see how they are doing and if they need anything	At risk individuals	Just personally checking in on those who are staying home on their needs	Donna Legg	Yes	Will continue to make the calls and outreach as needed	Yes, if we see a need for at risk populations	Yes, updates at AmeriCorps meetings and staff meetings	6.14.2020
Cloth mask making for community and WVSOM students/staff	Work with clinical science and other departments to make masks for projects	Those in the community, seniors, return to work, students, etc.	To protect individuals as needed in the community and return to work/school	Joyce Martin	Yes	Will continue to coordinate mask making as needed to meet needs of WVSOM	Yes, if we see a need, we will continue to coordinate mask making	Yes, updates at staff meetings and other departments of WVSOM	7.23.2020