



Sally Hurst, BA



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Director of Outreach and Community Engagement, Center for Rural and Community Health
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For over 30 years, Sally has had the privilege of working in West Virginia communities across the state as a public health outreach worker, connecting programs and outreach services to people in rural communities. As the Executive Director of the Greenbrier County Health Alliance and Director of Outreach for the West Virginia School of Osteopathic Medicine, Center for Rural and Community Health, she is committed to empowering leadership in isolated communities, sustainable patient engagement, and collaborative community focused, patient driven, research partnerships.

Education/Training

- Bachelor of Arts, Regents Degree, West Virginia Institute of Technology, Montgomery, West Virginia, 1991
- Bachelor of Arts, Undergraduate work, West Virginia University, Morgantown, West Virginia, 1975-1978
- Maternal/Child/Community Specialist Certificate, Mountain Empire Community College, Big Stone Gap, Virginia, 1993
- Maternal Infant Health Outreach Worker Training (240 hours), Center for Health Services, Vanderbilt University, 1984-1993
- Living with 10-15 Year Olds: A Parent Education Curriculum Certification, Center for Early Adolescents, University of North Carolina, 1993
- Tribes Learning Cooperatively, WV College of Graduate Studies, Beckley, West Virginia, 1994
- Program Planning and Proposal Writing, Grantsmanship Center Curriculum Certification, Los Angeles, California, 1994
- Brushy Fork Leadership Development Program, Berea College, Berea, Kentucky, 1995
- T-Trainer Certification in Chronic Disease, Chronic Pain, and Diabetes Self-Management Programs, Stanford University, Palo Alto, California, 2003

Selected Research and Scholarly Activity

- Jones DL, Hurst S, Eicher J, Allison C. *CDSMP in West Virginia Report: Evaluation of the Chronic Disease and Diabetes Self-Management Programs in West Virginia 2010-2013*. Morgantown, West Virginia: West Virginia University; 2013.
- Hereford C, Hurst S, Mace D, "County-Wide Community Engagement Creates Potential for Community Research," 2019, WVSOM Center for Rural and Community Health.
- Hurst S, Miller M, Korman C, Sizemore D. "Community Engagement Collaborative: Mobilizing Leadership and Change from Within."

Selected Recent Presentations

- "Take Back Our Health WV," 2019 WV Rural Health Conference, Huntington, West Virginia. October 10, 2019.
- "Sustainable Community Engagement: Collaborating to Make the Most of Existing Resources," 2019 Governance and Leadership Forum, Glade Springs, West Virginia. April 27, 2019.
- "Healthy Community Engagement," Designing Across Divides: Co-creating Tools for Community Change, West Virginia University, Morgantown, West Virginia. March 27, 2019.
- "Strategies and Models for Community-Based Participatory Research," West Virginia Clinical and Translational Science Institute. March 15, 2019.



- “West Virginia Community Engagement Collaborative Pave the Way for Research,” West Virginia Clinical and Translational Science Institute, Appalachian Translational Research Network, 2017 Summit, Hershey, Pennsylvania. October 31, 2017.
- “Strategies to Promote and Sustain Community Engagement,” WV Prevention Research Center, Community Partnership Board Meeting, Parkersburg, West Virginia. March 16, 2017.
- “Offering Chronic Disease Self-Management Education in Rural Areas,” Summer Institute on Aging, Morgantown, West Virginia. June 7, 2016.

Affiliations

- Greenbrier County Health Alliance, Executive Director
- Meadow River Valley Early Childhood Learning Center, Board Member
- WV Early Childhood Council, Obesity Prevention Committee, Co- Chair
- Greenbrier County Local Food Justice Taskforce, Chair
- WV Non Profit Association, Member